

ANNUAL REPORT 2021

We value Yale's interdisciplinary vision and encourage alumni and industry to engage with the University as 'One Yale'.



Our Mission

Our mission is to help build a better bridge for alumni and industry to partner with the University across all its schools - including undergraduate, graduate, and professional. We value Yale's interdisciplinary vision and encourage alumni and industry to engage with the University as 'One Yale'.

Introduction

One year ago, Friends of Yale from Industry (FYI) started as a response to the global pandemic to help Yale students find opportunities for professional development inspired by **Dean Chun** and **Dean Cooley**.

Marvin Chun's call on April 27th, 2020 began our journey and we were inspired by Lynn Cooley's immediate and enthusiastic support for us and the vision of One Yale.

We work in close collaboration with Yale's Office of Career Strategy to bring an expanding group of alumni, Yale faculty, and administrators to make it easier for private sector and non-profit organizations to proactively engage with the University.

The results in 2021 have exceeded our expectations. Highlights include:

- Over a dozen roles created for Yale students
- 7 organizations across 4 sectors created opportunities
- Novel partnership models for joint research and development

More importantly, we believe momentum is building to expand the number of unique professional development opportunities, companies/sectors engaged, and industry-academia collaboration models. Here is an article from the Yale Daily News reporting on The FYI Board: <u>http://bit.ly/YaleDailyNews_on_FYI</u>

We invite you to participate with us and <u>we seek your input and ideas</u> for building a better bridge between Yale and industry.

We thank you for your encouragement of FYI. Please share with us your ideas on how we can together build momentum for the year to come.

We are excited to collaborate with you on our goals for next year!

A Positive Path to One Yale

The FYI Board was co-founded in 2020 by Richard Kayne, Vishal Agrawal, and Shah Karim. Our objective was to organize a cross-cutting effort to bring together alumni and business communities. We are pleased to share this summary of our first year's work with our community of Yale students, alumni, administration, and industry.

It was clear that the stars this year were the incredible Yale alumni and students, along with the university staff and Administration leaders who gave encouragement and support. Their time, thoughtful participation, and deep engagement made this 2021 an outstanding year for FYI!

We are delighted to share that we have received support and thoughtful engagement from a broad mix of students, alumni, faculty across disciplines within Yale, and Yale administrators.

Yale Administration



Lynn Cooley, Dean of Yale's Graduate School of Arts and Sciences; Dean of Yale College Marvin Chun; and Vince Wilczynski, Deputy Dean of SEAS have been among our sources of strength and support. Many have contributed to our discussions including **Joan O'Neill**, Vice President of Alumni Affairs and Development; **Jeff Brock**, Dean of the School of Engineering & Applied Sciences and Dean of Science, FAS; **Alan Gerber**, FAS Dean of Social Science; and **Professor Paul Cleary**, former Dean of the School of Public Health. We are better off as a result of your guidance.

Our Olympians

These are our Olympians who have gone above and beyond to champion 'One Yale' goals by contributing contacts, concepts, and close collaboration on their personal time. You have helped to bridge our gaps so we could focus on our One Yale mission.

We salute your contributions.



Lise Chapman, Founder, 1stGenYale, has been our FYI Advisor and Community Mentor. Lise advises us on strategy, and leads the role of marketing new jobs to students.

Dave Halek, Director, Employer Relations at Office of Career Strategy (OCS) has been our FYI Business Evangelist with companies. David has been selfless in his helpful thoughts and proactive actions committed to students and placement.

Jeanine Dames, Director, OCS and Associate Dean, Yale College, has thoughtfully provided resources and given us access while supporting us with the University,

Our Partners

Weili Cheng, Executive Director, YAA, helped with Yale's Office of General Counsel as we began, **Brian Frenette**, Senior Associate Director, OCS, assisted with student outreach, and **Eileen Galvez**, Director, La Casa and Assistant Dean, Yale College, at La Casa Yale supported outreach to LatinX community, and **Cindy Beach**, Director of Development, Graduate School and Engineering, helped to advance our goals.



Our Friends

Our friends, in and out of Yale, have been plentiful. We are grateful for multiple conversations that have sharpened our actions. **Gina Boswell**, President of the Yale University Council, and **Nancy Stratford**, former Chair of the YAA Board of Governors have shared their ideas. **Eve Hart Rice** and **Kate Walsh** on the Yale Board of Trustees connected with us. **1stGenYale** has supported our efforts. **Abigail Kies**, Assistant Dean Career Development, SOM, and **Alison Cole**, Director of Development, Yale College, spoke with us. Members of the Board of Governors of the YAA including **Brad Galiette**, **Darryl Crompton, Rob Greenly, Tom Dolan, Cornell Brooks, Jerry Henry, Xiaoyan Huang;** GSAA Executive Board members including Keerthi Shetty, Ajay Dhankar, Norma **Padron, Stephanie Grilli, Cory McCruden, Carlos Vara**; and **Hyun Ja Shin**, OCS - thank you all for your support.

Our Professional Community

We extend our thanks to these great organizations that have engaged with us and with Yale: **Amphenol, Humana, SafeRock, Praxis, MacArthur Foundation, Amandla, Northrop Grumman, Google, Henkel, and Microsoft,** among others! We thank you for your commitment and support. Our progress stems from your willingness to partner.

We Promote One Yale

If there's one thing that makes us different, it's this: as a 'Do Tank' – and not a 'Think Tank' - we work extremely hard to build rapport with our executive level peers at companies. We explain the One Yale concept and meet them where they are, encouraging them to engage with Yale as they feel most comfortable. We are the 'Easy Button' that make it simple and easy to engage with the breadth and depth of Yale.

In terms of talent recruitment, we encourage companies and alumni to contribute experiential learning and ensure senior level mentoring so they learn the company's vision early on. This helps our Yalies acquire skills that will benefit their careers.



FYI VALUE PROPOSITION

Students: Creates professional development opportunities and work experience

Alumni: Enhances and simplifies engagement with students and university

Schools/Depts: Facilitates multi-disciplinary, coordinated approach

Faculty: Connects faculty with industry leaders

Corporations: Expands donation approaches for alumni/corporations

Outcomes for 2021

We accomplished our 2021 goals for new roles and ensuring corporate engagement. This included experiential roles for students, engagement with alumni to create jobs and build bridges between industry and Yale, and setting up for future strengthening of these initiatives.

Here are some organizations that engaged with FYI this year: Humana (NYSE:HUM), a Fortune 50 healthcare company; Amphenol (NYSE:APH) a global electronics firm in Connecticut that specifically recruited at Yale College for the first time; Northrop Grumman (NYSE:NOC) confirmed that Yale is now an official university partner for research collaboration. SafeRock is a strategy and technology firm that applies data science to improve policy for regional and international clients. Praxis is an electronic health records company in Argentina that was our first international placement. MacArthur Foundation distributes the Genius awards each year and runs the 100&Change \$100 million grant to solve a critical problem of our time. We hope to leverage these to engage additional companies and sectors in the coming years.

Opportunities for <u>Yalies</u> during 2020-21



Jobs created:

Humana

Behavioral Health Clinician Community Health Worker (Charleston) Community Health Worker (Greenville) Utilization Management Specialist Senior Product Manager

Amphenol®

Engineering Development Rotations

SafeRock Data Science (4)

Marketing intern (Argentina)















Sophia De Oliveira '24

The Core of the FYI Experience

The core of the FYI experience is different from a job board. We encourage companies to not just hire a Yalie, but to mentor the next generation of leadership. It's the next step in the growth of promising talent where the company and Yalie both benefit.

We encourage win-win outcomes, allowing the organization to draw talent from the breadth of Yale, whether Engineering, Environment, Healthcare, Humanities, Management, Sciences, or other.

Here is an example of the impact on a student and his experience through his new position at Humana. The nature of the relationship encourages a two-way exchange of ideas with his mentor.

Student Impact: Collin Bentley Humana





Who are you? I am **Collin Bentley**. I am a recent, 2019 Yale College graduate.

What are you learning in your role at Humana? I'm now approaching my seventh month on the frontlines with the Right Care team—it's been an awesome experience. Working with members, providers, and other associates has been foundational in helping me to direct my learning and discovery.

Not everyone has the privilege of starting a career connected this directly to one of society's most complicated yet foundational issues. I don't take this challenge lightly, and as always, I'm profoundly grateful for the continued support and mentorship.

WHAT PEOPLE ARE SAYING ABOUT FYI

Students:	"I've been able to take on projects of real value and grow my skills under experienced and kind mentors." Alexis Lee (Yale College '22)
Alumni/Company:	"We plan to offer you first-hand experience in Online Marketing, Social Media, and the Healthcare IT industry, that will benefit you for a lifetime. And, you and your family are invited to visit us in Buenos Aires." Dr. Richard Low (CEO, Praxis; YSM '76)
Schools/ <u>Depts</u> :	"Thank you again for your inspiring work." Marvin Chun (Dean, Yale College)
	"Great collaboration with FYI for both students and faculty to engage with industry." Vince <u>Wilczynski</u> (Deputy Dean, School of Engineering and Applied Sciences)
Corporate relations:	"FYI has made some significant progress. [Company] agreed to a two-week exclusive application period for <u>Yalies</u> . (Gotta love those alumni!)" David Halek (Office of Career Strategy)

Vision for 2022

- Yale enjoys a rich network of business leaders with deep penetration across all major industry sectors of our economy.
- Many of them have already demonstrated their enthusiasm and support for Yale.
- Jointly with Yale, we plan to leverage our collective networks by reaching out to alumni and companies over the coming year.
- FYI is here to make it easier for alumni leaders to collaborate with the University in deeper ways on behalf of their organizations.
- This provides a tremendous opportunity for alumni to lean in to One Yale.

Proposed 2022 targets and opportunities



- 1. Increase Industry sector momentum in 2022
 - Prioritize key sectors in alignment with University goals
 - Closely tie-in with 'Where Do I Go From Yale' program
 - Identify and recruit Sector "captains"
 - Create specific professional development opportunities for 2022
- 2. Increasing new roles and companies in 2022
 - New Yale-specific jobs for student experiences
 - New organizations and corporations, by sector
- 3. Deepening of industry engagement and partnerships
 - On-campus experiences, as permitted by re-opening (e.g., CEID tours, Masters' teas, Department conferences)

With grateful thanks,

Vishal + Richard + Shah



Vishal Agrawal ES '96, MS '96, MED '02 Richard Kayne MED '76 Shah Karim SY '81, MA '87, M.Phil '07 **Co-Chairs of FYI Board**

We would love to hear from you! Here's how to reach us: <u>thefyiboard@gmail.com</u>