

# 2022.05.05 CLA, S&P IHS, NASA: Acceleratig Food security

Webinar

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INTRODUCTION

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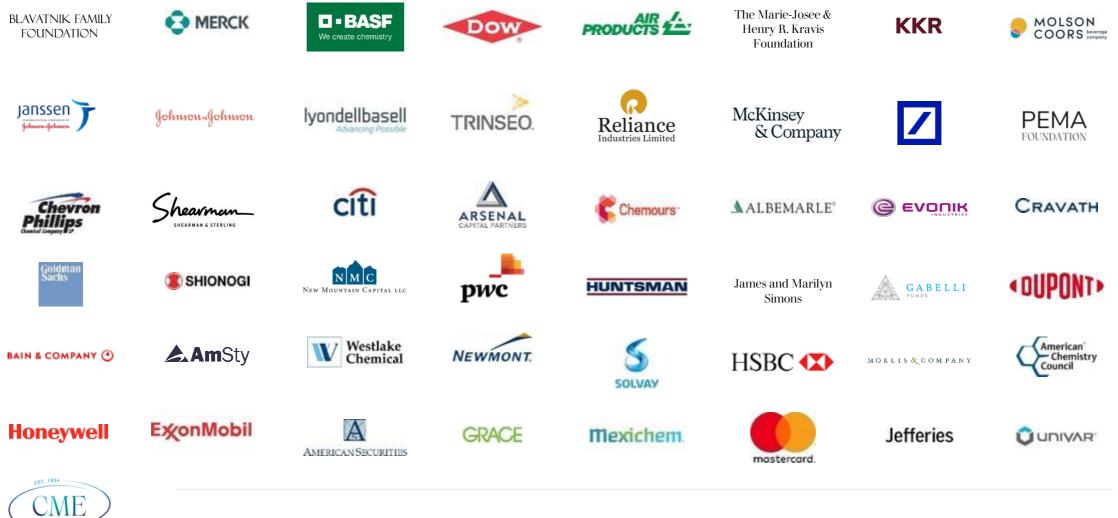
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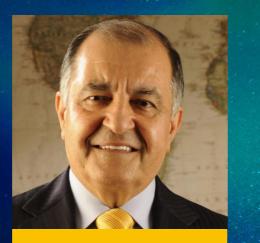


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Jim Fitterling <sub>Dow</sub>



### o6.01 Luncheon/Webinar: Trinseo's Transformation: Unlocking Bold, Creative, Sustainable Solutions



Frank Bozich Trinseo CEO







## CME: Accelerating STEM Leadership

For Sustainable Innovation





## 3-Minute STEM Student Thesis Talk: "Structural Studies on Far-red Light Photosystems"



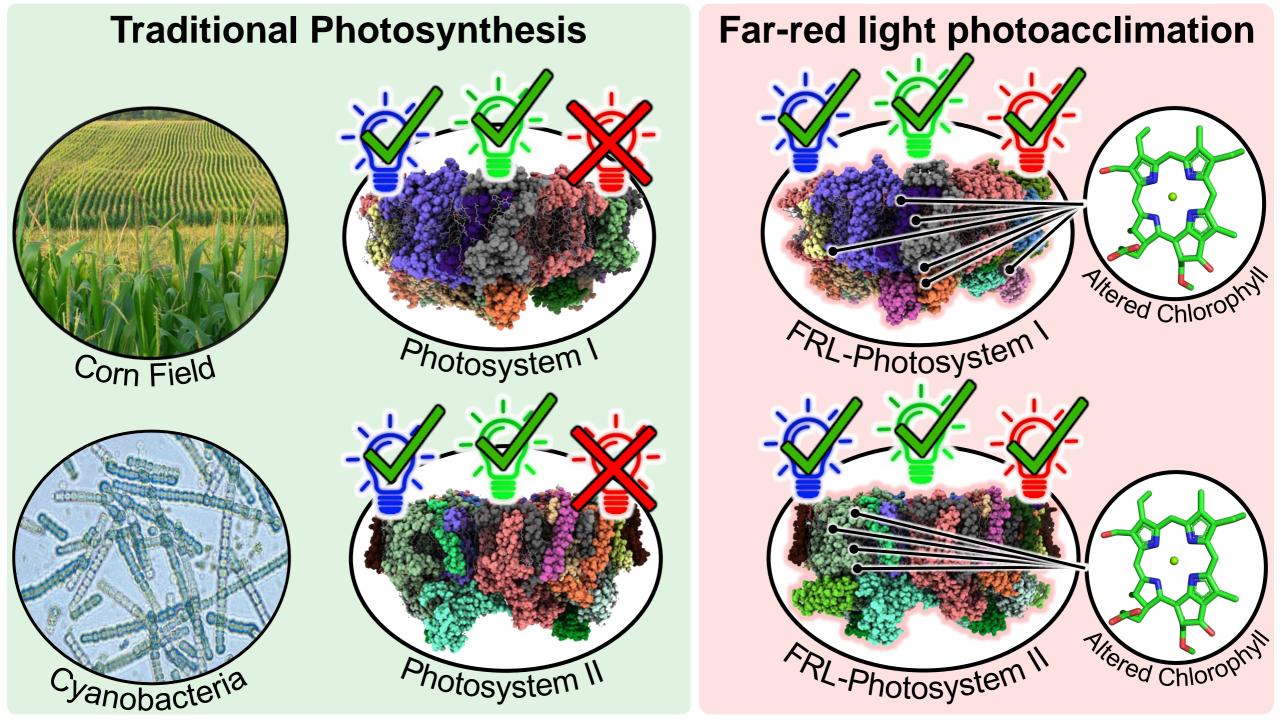
#### STEM STUDENT

David Flesher Yale University

PhD student of Biophysics and Biochemistry



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## 05.05 CropLife America, S&P Global IHS, NASA: Accelerating Food security



MODERATOR Shah Karim SafeRock, CME



Chris Novak CropLife America



Jonathan Shoham S&P Global, IHS Markit



Michael Puma NASA GISS





## Agenda

### <sup>01.</sup> Introduction

### 02. Presentations & Panel Discussion

### <sup>03.</sup> Open Q&A session







### SafeRock

MODERATOR

Shah Karim SafeRock CEO CME Board Member



PANELIST

Chris Novak CropLife America

CEO



Chemical Marketing & Economics, Inc.



PANELIST

Michael Puma NASA GISS

Unit Director & Scientist





### PANELIST

Jonathan Shoham S&P Global, IHS Markit Senior Consultant Analyst



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5/4/2022

## Shah Karim

• Overview on Food Security - Oral presentation



### Chris Novak





## CropLife America

- Founded in 1933 as The Agricultural Insecticide and Fungicide Association forms (CLA's original name) with headquarters in NYC
- Now based in Arlington, VA
- Focus on Innovative Conversations, Regulatory Integrity and Sustainability
- 100+ member companies
- Members include BASF, Coca Cola, Corteva Agriscience, Syngenta and other fine Manufacturers, distributors, users and other stakeholders of pesticides, fungicides and other crop protection chemicals



## CropLife America

• Oral presentation on Food Security



## Michael Puma: The Impact of War on Food Security



# NASA GISS

Goddard Institute for Space Studies at Columbia University





# NASA Goddard Institute for Space Studies (NYC)



National Aeronautics and Space Administration Goddard Institute for Space Studies Goddard Space Flight Center Sciences and Exploration Directorate Earth Sciences Division



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The 2017 hurricane season could be the turning point in planning for climate resilience. NASA scientists provide risk information for preparatory action. (2017-11-06)

COLUMBIA CLIMATE SCHOOL Climate, Earth and Society +Global climate modeling

- +Crop modeling (Agricultural Model Intercomparison and Improvement Project)
- +Modeling of disruptions to food commodity prices and trade

COLUMBIA CLIMATE SCHOOL Climate, Earth, and Society



# NASA's bridge to Food Security



EARTH DATA FOR INFORMED AGRICULTURAL DECISIONS



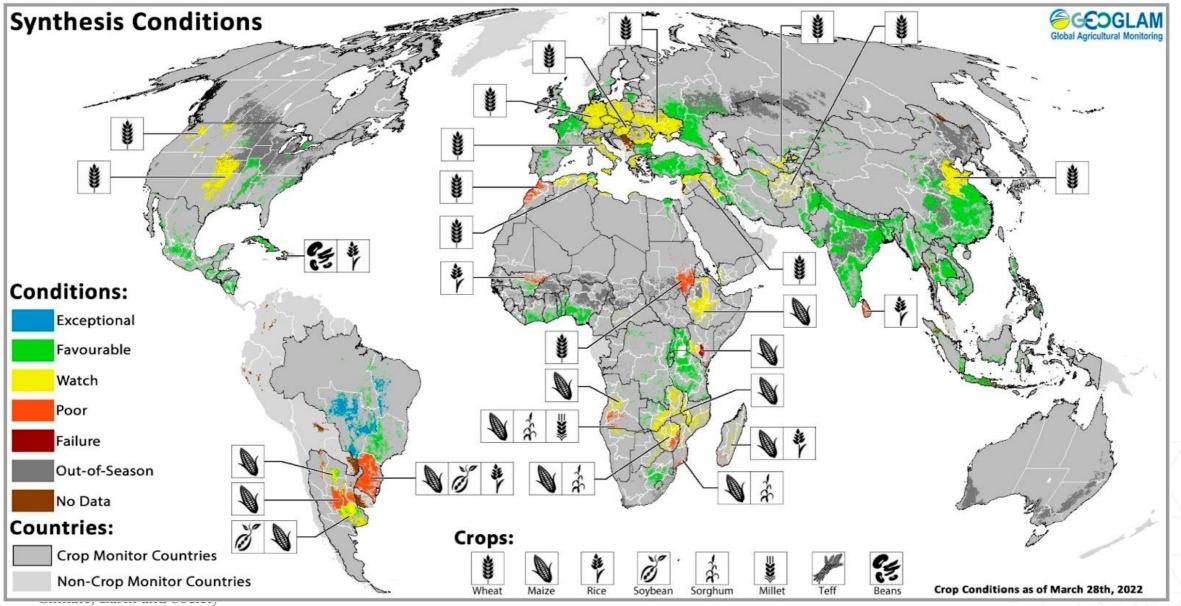
+<u>NASA Harvest</u>: Enables and advances the "adoption of satellite Earth observations by public and private organizations to benefit food security..."

+<u>GEOGLAM</u>: Increases "market transparency and improve food security by producing and disseminating relevant, timely, and actionable information on agricultural conditions and outlooks of production at national, regional, and global scales" by *facilitating the use of Earth observations* 

> Sources: <u>https://nasaharvest.org/</u> and <u>https://earthobservations.org/geoglam.php</u> 5/4/2022

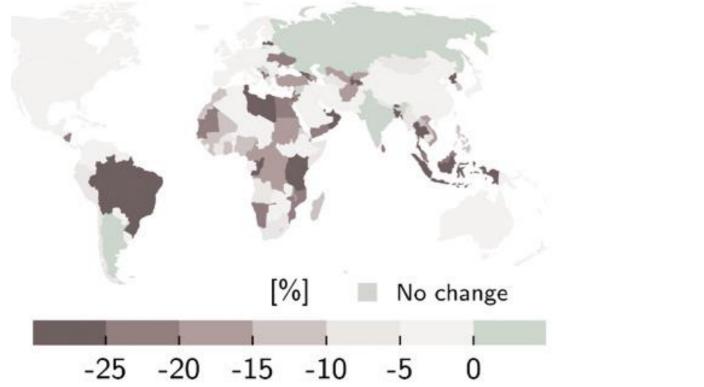
COLUMBIA CLIMATE SCHOOL Climate, Earth and Society

# Latest global crop conditions from GEOGLAM

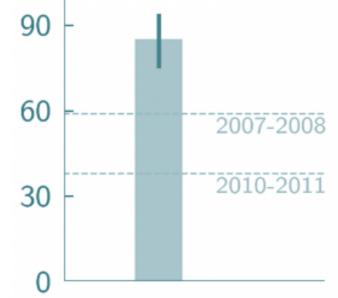


# Ongoing study of Ukrainian war's impacts

### Impaired wheat supply



Estimated changes in the world market prices



+ <u>Four scenarios</u> for Ukrainian wheat production and export interventions globally

+ Most severe case for wheat – that we consider – involves export restrictions in multiple countries

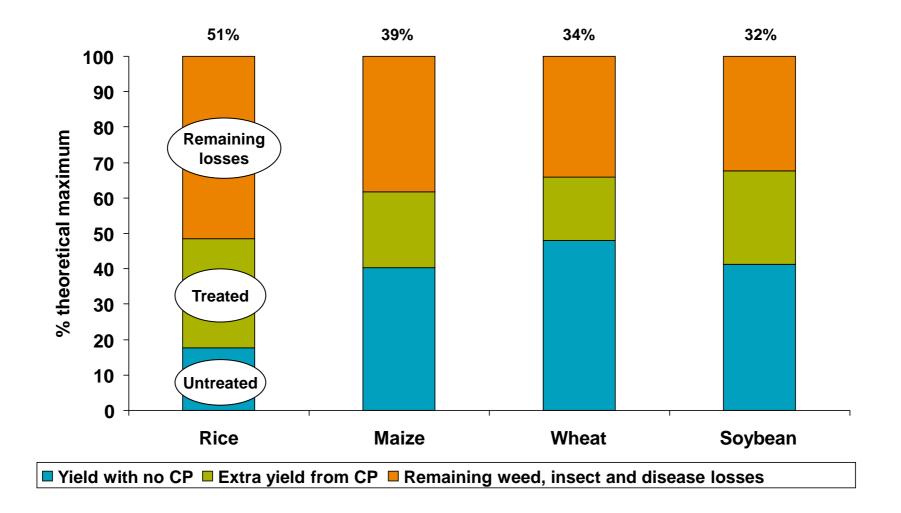
## Jonathan Shoham

# **S&P Global**





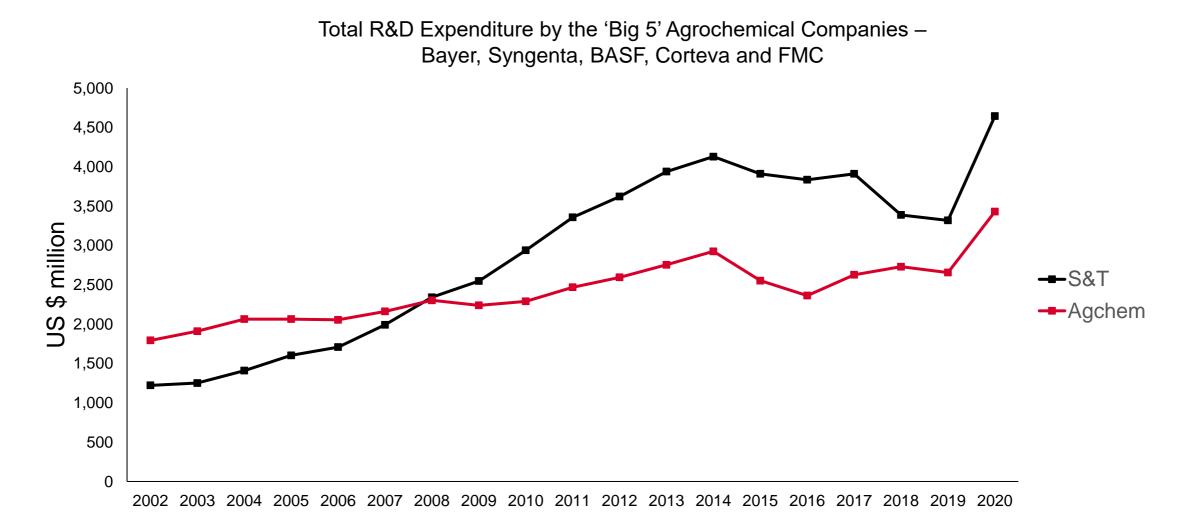
### Yield benefits from use of Crop Protection Products



Source: Oerke et. al. 2006

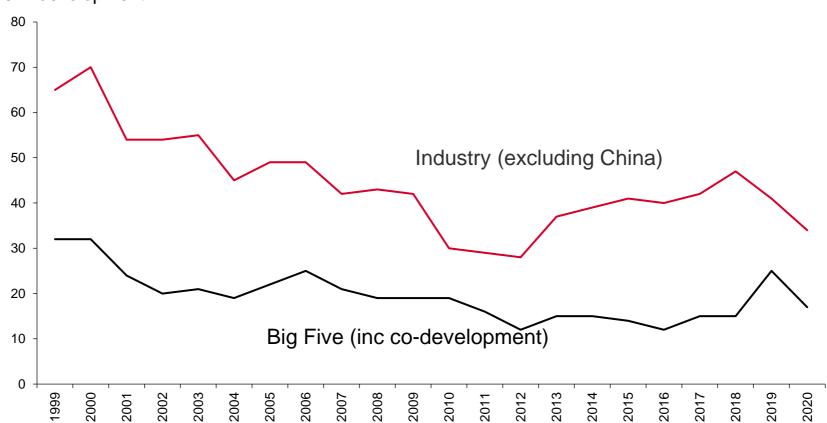
#### **S&P Global** Commodity Insights

### Industry continues to invest heavily in R&D



### Number of New Active Ingredients in Late Development

Industry pipeline has decreased, but is still healthy



# Als in development

**S&P Global** Commodity Insights

### Sustainability-related influences on crop protection

- Ever increasing regulatory requirements
- Agricultural policy pressures e.g. Farm 2 Fork
- Growth in use of biologicals products, such as those based on microbes
  - Rate of innovation higher than that for conventional CP
- Contribution to carbon sequestration by locking up carbon in the soil e.g. no-til

## 05.05 Panel Discussion



### MODERATOR

Shah Karim SafeRock, CME



Chris Novak CropLife America



Jonathan Shoham S&P Global, IHS Markit



## Michael Puma











### o6.01 Luncheon/Webinar: Trinseo's Transformation: Unlocking Bold, Creative, Sustainable Solutions



Frank Bozich Trinseo CEO









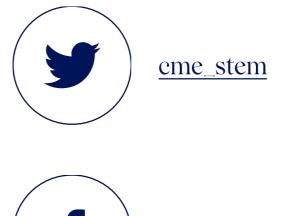
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### <u>CME: Chemical Marketing &</u> <u>Economics--Advancing STEM Talent.</u> <u>Accelerating Sustainable Innovation</u>

1387 group members - interactive





### Chemical Marketing & Economics (CME)

Official Company page





Chemical Marketing & Economics, Inc.



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